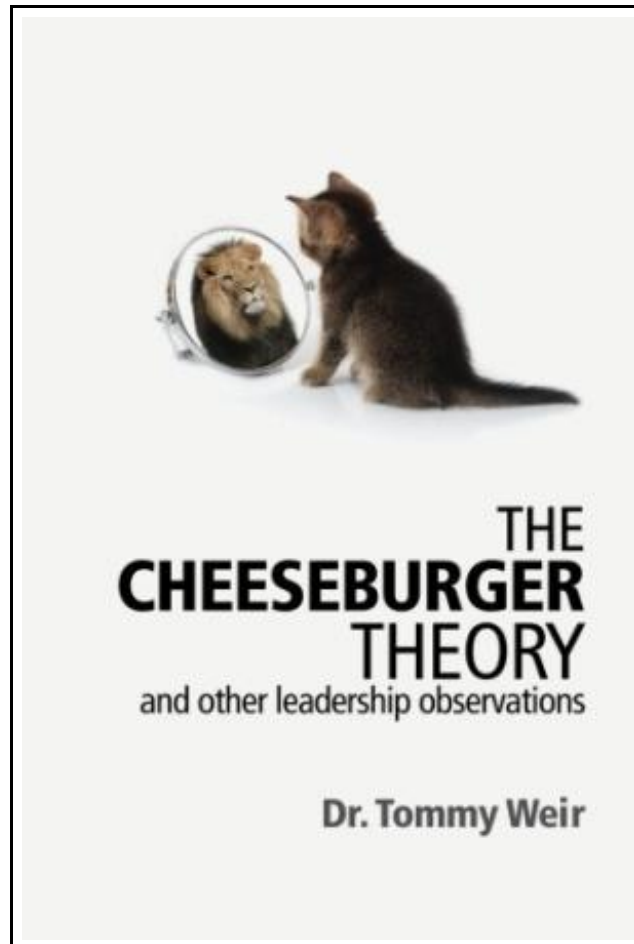


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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.I can't help it, I watch leaders. I am addicted to it. Leadership is my specialty, career, even, hobby-I watch leaders to observe what they do, and understand what makes a great leader. Wherever I go and whatever I do, I observe leaders leading. In my mind I dissect how they are leading and contemplate how they can be even better. The Cheeseburger Theory and other leadership observations is a collection of Dr. Tommy Weir's observations. They range from interactions in the boardroom, conversations in the passageway, even sitting in a restaurant watching how the manager leads his team. This book brings together a collection of fresh and practical observations. Dr. Weir is a leadership scholar holding a doctorate in strategic leadership from Regent University. However, he considers his observations and personal experiences in the real world of business to be the true source of the innovative ideas and creative solutions he presents in The Cheeseburger Theory and other leadership observations. Dr. Weir has spent his professional life working with leaders. He has advised countless CEOs and business leaders. People want to hear what he has to say, as a sought-after speaker on global leadership issues noted for his perception and innovative presentation. This book collects many of his insights and presents them in an engrossing series of to the point articles. Each article was originally published in The National (the Arab world's New York Times), where Dr. Weir is the leadership columnist, or in Gulf Business, where his articles appear monthly. Thanks to The National and Gulf Business, Dr. Weir has been able to share his insights with leaders all over the world. And...



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