



El comportamiento no verbal. Los gestos en diferentes culturas

By Carlos Steinebach

GRIN Verlag Mrz 2016, 2016. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2011 im Fachbereich Romanistik - Spanische Sprache, Literatur, Landeskunde, Note: 1,7, Universitat de València (Filologia Hispánica), Veranstaltung: Lingüística, Sprache: Deutsch, Abstract: La comunicación no verbal surge con los inicios de la especie humana antes de la evolución del lenguaje propiamente dicho. Las formas no verbales de comunicación incluyen, luces, imágenes, sonidos, gestos, colores y sistemas simbólicos como además las señales, las banderas y otros medios técnicos visuales. Estos sistemas simbólicos son creados por los hombres para comunicarse y para ello deben ponerse de acuerdo acerca del significado que van a atribuirle a cada señal. La comunicación no verbal ha recibido menor atención y estudio científico que la verbal, ya que consiste en un modo de transmisión de información menos estructurado y de más difícil interpretación. En la actualidad la comunicación no verbal es estudiada por la Paralingüística, la Kinésica y la Proxémica. 16 pp. Deutsch.



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