



One Hit Wonders: Using Film to Analyze the Music Industry

By Murray Krugman

Cognella Academic Publishing, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****. One Hit Wonders is a complete introduction to the music industry from the initiation of production to distribution of the final product. Each chapter is related to a popular film about the industry, making the content student-friendly and highly accessible and creating a cycle of fictional rock cinema linked to informative text. The book neatly sidesteps conventional organization, with material grouped into clean, clear sections that focus on archetypes, emotions, and experiences. Rather than addressing the best way to find and hire a publicist, the book encourages students to examine the moment that musical magic begins to brew. Through iconic films like Jailhouse Rock and Phantom of the Paradise, students explore topics such as the mores of existing as a musician in this modern world and music's ability to create enormous possibilities for personal transformation. One Hit Wonders teaches students that the music industry is more than a business; it's an experience. The book is written for courses in music industry management and production. It can also serve as a supplemental text for courses...



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