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## Cultural Differences

By Sabine Janach

Diplom.De Sep 2001, 2001. Taschenbuch. Book Condition: Neu. 210x148x8 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 2000 in the subject Business economics - Business Management, Corporate Governance, grade: 2,0, Klagenfurt University (Wirtschaftswissenschaften und Informatik), language: English, abstract: Inhaltsangabe:Abstract: This thesis handles a topic which is of high importance for all companies doing business internationally . But nevertheless there are still less companies who make this a subject of everydaylife. What I am talking about is culture, cultural differences and cross cultural management. What makes it so difficult for people of different cultures to communicate, to work together, to live side by side in harmony without misunderstanding It is our culture and the difference between our cultures often mentioned not at all. But at the latest if there appear problems you will recognize the differences in understanding, thinking, behavior, This thesis should make a small contribution to get a better understanding that culture is something we must accept and that we can not neglect if we are doing business internationally. To broaden the background knowledge of the reader chapter 2 gives a short overview with demographical and economical data...



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